

Who does NEWS-Line serve?

NEWS-Line provides news, information, educational postings and job opportunities for healthcare professionals nationwide. We reach thousands of licensed professionals and students at their homes, schools or healthcare facilities.

Professions

www.NEWS-Line.com/Professions

- Nurses
- Physical Therapists & PTAs
- Occupational Therapists & COTAs
- Pharmacists
- Physician Assistants
- Nurse Practitioners
- Radiology Professionals
- Respiratory Care Professionals
- Speech-Language Pathologists
- Laboratory Professionals
- Healthcare Providers

Specialties

www.NEWS-Line.com/Specialties

- Acute & Ambulatory Care Providers
- Cardiovascular & Pulmonary Rehabilitation Specialists
- Emergency & Urgent Care Providers
- Family & General Medicine Providers
- Home Care Providers
- Long Term Care Providers
- Mental Health Care Providers
- Orthopedic & Rehabilitation Specialists
- Pediatric Care Providers
- School & Community Healthcare Providers
- Women's Health Care Providers
- NEWS-Line: en Español

How does NEWS-Line help you reach your audience?



Online & Mobile -

NEWS-Line offers the latest news, job postings, feature articles, and a calendar of association and educational events for professionals and students nationwide.

www.NEWS-Line.com

eNewsletter -

Our weekly e-mail newsletters reach thousands of reader inboxes with the week's top stories. Advertisers can sponsor this eNews(letter) for a direct line to professionals and students.

www.NEWS-Line.com/eNewsDirectory

Magazine -

Our magazines offer feature stories, product reviews, association updates, healthcare news, job listings and educational opportunities.

www.NEWS-Line.com/MagDirectory

Quarterly Student Distributions -

Each year we distribute four quarterly magazines specifically for students at colleges and universities nationwide for each profession we serve. We have enjoyed over 20 years working with hundreds of schools reaching thousands of students and upcoming graduates.

Conference Distributions -

NEWS-Line attends many conferences each year at the national level. Thousands of working professionals sign up or renew their subscriptions at these conferences each year.

Association Meetings -

We also maintain relationships and distribute special issues and inserts through hundreds of regional and state professional associations, as well as state licensing and certification boards.

Local Targeted Postcards -

For most professions we serve, this is an exclusive way to get your message to professionals in a specific target area.

Contact us at **800-634-5463** or jshay@ews-line.com

Please call for details and rates.

www.NEWS-Line.com

ALL INCLUSIVE PACKAGE RATES

Display Advertising

Job Board plus eNewsletter plus Magazine
 for Recruitment, Product & Educational Opportunities

News, Jobs, Education & Blogs for Health Care Providers

Display Advertising

Run in one of our monthly and/or twice monthly magazines and get the online/mobile Job Board plus eNewsletter listing for that profession free!*

Magazines include:

- ▶ NEWS-Line for **PTs, OTs & SLPs** **F** **N**
- ▶ NEWS-Line for **NPs & PAs** **F** **N**
- ▶ NEWS-Line for **Nurses** **F** **N**
- ▶ NEWS-Line for **Healthcare Providers** **F** **N**

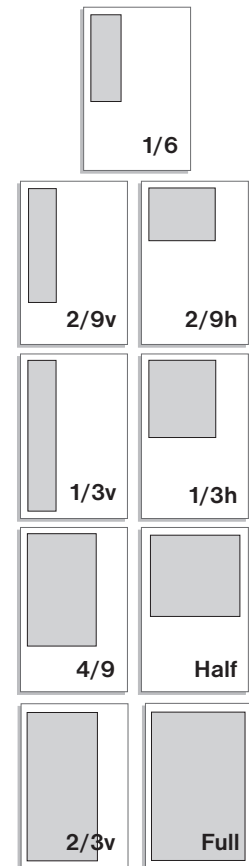
F Monthly Feature Issue
 closes first Friday each month.

N Monthly News Issue
 closes third Friday each month.

All Inclusive Packages include:

- Magazine Display Ad - www.NEWS-Line.com/MagDirectory
- Weekly eNewsletter listing - www.NEWS-Line.com/eNewsDirectory
- Online Job Board posting - www.NEWS-Line.com/JobBoardDirectory

Approximate Word Count	Ad Size	Specifications	30 days	60 days
100 words	1/6	2¼" x 4½"	\$500	\$900
125 words	2/9v	2¼" x 6"	\$600	\$1080
125 words	2/9h	4⅝" x 3"	\$600	1080
175 words	1/3v	2¼" x 9⅛"	\$700	\$1260
175 words	1/3h	4⅝" x 4½"	\$700	\$1260
250 words	4/9	4⅝" x 6"	\$800	\$1440
300 words	1/2	7" x 4½"	\$900	\$1620
400 words	2/3	4⅝" x 9⅛"	\$1000	\$1800
500 words	Full	7" x 9⅛"	\$1200	\$2160



Add crosspost of same ad to other Professions for +\$100/per or Specialties for +\$50/per

We are Agency Commissionable

Call: 800-634-5463 or 610-337-1050 • Fax: 610-337-1049 • Contact: jshay@news-line.com

NEWS-Line Publishing, 515 Shoemaker Rd., Suite 101, King of Prussia, PA 19406

For a complete listing of Professions & Specialties:
www.NEWS-Line.com

Featured Job Sponsor

\$500

for 1 weekly issue or

\$250

with other NEWS-Line
advertising.

Featured Conference or CME Ad

\$500

for 1 weekly issue or

\$250

with other NEWS-Line
advertising.

*Dimensions for graphic:
180px wide X 180px tall
(JPG or GIF format)*

eNewsletter Job Listing

FREE

with other NEWS-Line
advertising.

Job Board ONLY Rates

www.NEWS-Line.com/jobs

\$250 / \$350

Text only - 30/60 days

FREE

with other NEWS-Line
advertising.

REACH PROVIDERS THIS WEEK
Be a Featured Sponsor of Weekly eNews

MT. DIABLO UNIFIED SCHOOL DISTRICT

SPEECH LANGUAGE PATHOLOGISTS

Monroe Village - A Springpoint Community
RNs, LPNs & C.N.A.s
Monroe Township New Jersey

Ser-Nin Charter Schools
SER-Nin's Charter School System has immediate opportunities
Houston Texas

Eastpointe Health And Fitness
Physical Therapist
Atlantic Highlands New Jersey

Excel Physical Therapy Ltd
Physical Therapist
Wasilla Alaska

NEWS-Line eNews
News, Jobs, Education & Blogs for healthcare providers

NEWS-Line for **Healthcare Providers**

Here is your weekly NEWS-Line for **Healthcare Professionals** eNewsletter. For the latest news, jobs, education and blogs, posted daily, bookmark **www.news-line.com/NL_home** or to take NEWS-Line everywhere with you, save **www.news-line.com/NL_home** to your phone. Also, enjoy the latest issue of NEWS-Line magazine, always free.

NEWS:

Can Radar Replace Stethoscopes?

In conjunction with researchers at Brandenburg University of Technology (BTU) in Cottbus and the Department of Palliative Medicine at Universitätsklinikum Erlangen, electronic engineers at Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU) have developed a procedure for reliably detecting and diagnosing heart sounds using radar. In future, mobile radar devices could replace conventional stethoscopes and permanent touch-free monitoring of patients' vital functions could be possible using stationary radar devices.

Along with a white coat, a stethoscope is the hallmark of doctors everywhere.

Stethoscopes are used to diagnose the noises produced by the heart and lungs. Used in the conventional way, vibrations from the surface of the body are transmitted to a membrane in the chest-piece and then to the user's eardrum where they are perceived as sounds. Acoustic stethoscopes are compar

[Read Full Article](#)

Something to say? Something to share?
Join the **NEWS-Line** news and blog squad!

Pharmacy And Health Partners Announce ONE Rx Program To Help Prevent Opioid Misuse

Preliminary estimates released by the U.S. Centers for Disease Control and Prevention show a nearly 7% increase in drug overdoses in 2017, with more than 72,000 deaths. Of the total deaths, almost 68% of them were tied to opioid use. A new statewide program in North

LINKS:

- NEWS-Line Home
- Job Opportunities
- Conferences & Educational Opportunities
- More News



UPCOMING EVENTS:

Orlando 2018 Conference
09/11/2018 - 09/14/2018
Skin, Bone Joints & Private Parts

Healthcare Facilities Design Summit 20
09/12/2018 - 09/14/2018

Chief Nursing Officer Summit 20
09/13/2018 - 09/18/2018

ACO & Payer Leadership Summit
09/17/2018 - 09/18/2018
marcusevans

Online Advertising

Job Board, Banners, Featured Sidebars & Listings for Recruitment, Product & Educational Opportunities

Banner, Recruitment, Product or Educational Event

\$600
for 30 days in rotation or
\$300
with other NEWS-Line advertising.

*Dimensions for graphic:
468px wide X 60px tall
(JGP or GIF format)*

Featured Conference or CME Ad

\$500 for 30 days or
\$250
with other NEWS-Line advertising.

*Dimensions for graphic:
180px wide X 180px tall
(JGP or GIF format)*

Conference or CME Listing

FREE
for free professional educational events or with other NEWS-Line advertising.

For a complete listing of Professions or Specialties:
www.NEWS-Line.com



Featured Job Sidebar Ad

\$500 for 30 days or
\$250
with other NEWS-Line advertising.

*Dimensions for graphic:
180px wide X 180px tall
(JGP or GIF format)*

Front Page Job Listing

FREE
with other NEWS-Line advertising.

Job Board ONLY Rates

www.NEWS-Line.com/jobs

\$250/\$350
Text only - 30/60 days

FREE
with other NEWS-Line advertising.